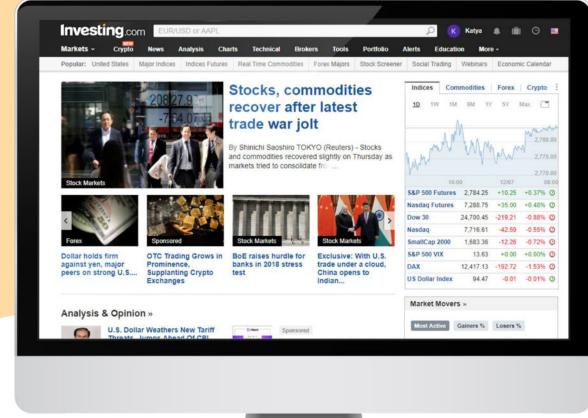
## Investing.com

## **TECHNICAL SPECS**



# DESKTOP PLATFORM





## **Desktop Platform**

Product	Position	Size	Technical	
Billboard	Main	970x250	Image [up to 140KB] + URL or	
	Highly Recommended	2560x250   1920x250 1536x250   1280 x 250		
	Fallback	728x90		
	Main	160x600	third party tag [must include <b>https</b> ]	
Site Scroller	Highly Recommended	120x600   300x250 300x600		
	Sideblock Main	300x250   300x600		
Banners Desktop	Highly Recommended	300x50  300x100 728x90		
Buttons (Brokers)	Broker Button	120x60	Static Logo Image [JPG] + URL	

- All creatives subject to Investing.com approval
- Creatives need to be provided in the local language
- Third party Tags must run with Safe frame
- All positions size are mandatory
- All tags must include click macros
- HTML5 creatives are not accepted
- There is a limit of 3 creatives per size per product



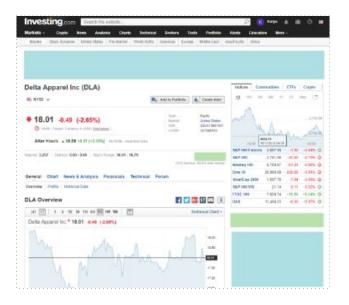


### **Trade Now Button Positions**

Environment	Section	Location
Dealthan	Instruments Pages	Inside all Instrument Pages
Desktop	Right Rail 1	Homepage (on the right side), below the Chart – ATF

• URL Only

• Creatives need to be provided in the local language



## Video

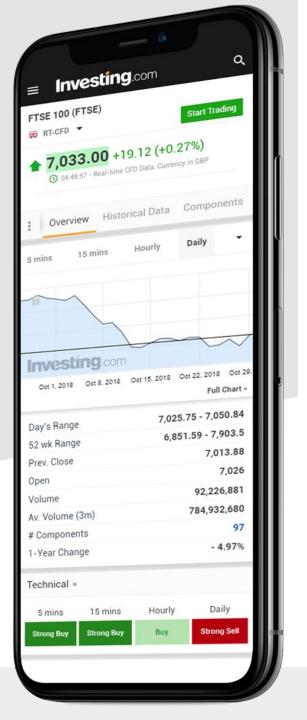
Product	Platform	Size	Technical
Pre-roll Video	Desktop Mobile	15 or 30 seconds Less than 1.5 GB	<ul> <li>Vast Tag (Highly recommended) or MP4 + URL (must include https)</li> <li>Video format: In-stream</li> <li>Dimensions: 16:9</li> <li>Secure only (HTTPS)</li> <li>Playback Method: auto-play, Sound off</li> <li>VAST Version: 2.0, 3.0</li> <li>FrameWork: VPAID 2.0, 1.0</li> <li>Mime Types: MP4, JS, WebM</li> <li>Skip - Yes/after 5 sec</li> </ul>
Content Video Campaign	Desktop	More than 30 seconds Less than 1.5 GB	High Quality Non promotional MP4

\* Content Video: recommended to be 1-3 minutes and cannot be more than 20 minutes

Tota	Inder of Cryptocurrency M (Cryptocurrency M (24H): \$31,008	arket Cap. \$140.985	0				Where is Diem Creator David David Marcus, co-fee the Diem project (ter Libra) origitally (suc- tam Maie (formal) I accosely, Intected Taxetics, predicting fit bitcoli withe the No. errort in the next 20 y while the No. 2 asset	nderof hed hod et 1 eam,
Тор	Cryptocurren	cies »						Add to your else in
	Name :	Symbol :	Price (USD)	Market Cap :	Vol (H) =	Total Vol :	Chg (24H) :	Chg (7D)
	Bitcoln	BTC	38.603.5	\$732.568	\$23,588	75 82%	+1.17%	-11 47%
0	Brecom	DIC		0,02,000	44.0.000	10.00.00	+1.11 72	11.41.98
•	Ethereum	ETH	2,705.02	\$323.736	\$13 79B	44 34%	12 28%	-11.99%
•		2.2			10000000			
	Ethereum	ETH	2,705.02	\$323.73B	\$13 798	44 34%	12.28%	-11.99%
	Ethereum Tether	ETH USD1	2,705.02	\$323.73B \$79.47B	\$13.79B \$50.95B	44 34% 179.93%	12.26% +0.01%	-11.99%
	Ethereum Tether BNB	ETH USD1 BNB	2,705.02 1.0009 377.60	\$323.738 \$79.478 \$62.308	\$13.79B \$60.90B \$1.72B	44 34% 179.93% 5.54%	12 28% +0.01% +2.39%	-11 99% +0.01% -11.59%
• •	Ethereum Tether BNB USD Coin	ETH USD1 BNB USDC	2,705.02 1.0009 317.60 0.9994	\$323.738 \$79.178 \$62.308 \$52.828	\$13.79B \$60.90B \$1.72B \$3.94B	44 34% 179.93% 5.54% 12.67%	12 28% +0.01% +2.39% -0.01%	-11.99% +0.01% -11.59% +0.00%

- All creatives subject to Investing.com approval
- Creatives need to be provided in the local language
- Third party Tags must run with Safe frame
- All positions size are mandatory
- All tags must include click macros

## MOBILE PLATFORM



## **Mobile Platform**

Product	Position	Size	Technical
MobBan	Mobile Banners	300x250   320x100 320x50   300x100 336x280	Image [up to 140KB] + URL or tag [must include https]
Mobint	Mobile Interstitial	300x250   320x480 336x280	Image [up to 140KB] + URL or tag [must include https]
Footer Mobile	Mobile Banners	320x50	URL Only
Trade Now Button	Across Sections	-	URL Only

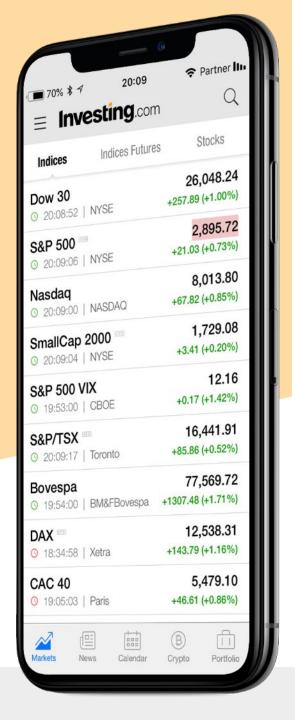


- All creatives subject to Investing.com approval
- Creatives need to be provided in the local language
- Third party Tags must run with Safe frame
- All positions size are mandatory
- All tags must include click macros
- HTML5 creatives are not accepted
- There is a limit of 3 creatives per size per product



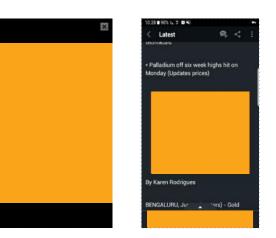
	sting.com			9
P SOD (SPO) HT CITO - 4	6			The London
2,755.	45 +17.14 (+0.63	5)		
			News Address Over	100000
Uverver			Terres anapper Shier	Contraction in the
	= Investin	19 com		-
-	S&P 500 (SPO)			many series
				THE REAL PROPERTY AND
vestin	\$ 2,755.45	+17.14(+0.635)		the second s
-1.04				
	A Daries Mill	inites tening	Technical Alexand	within that manufacture
- teres	1			
Thee	1.1000	13,000	theady	Dialy
	( Second		String Buy	
14	Altering characters	Bes	Bap (7)	14.0
morem	Networkshots	Weight	Per 21	5431
morem		Weigdes	No.11	54.0
rijoneriji V Denge	Networkshots	Regilia	No. N Depis	Aprenda
ripolenia erichenat micati y Sinare	Notice and a second sec	Weights		
ripoleris erithenje trifcali y	Notice and a second sec	Wing Ski	ing and a second	Aprenda
ripolenia erichenat micati y Sinare	Networksome Moving Averages Size MAS MATO	Bregdin	inga Mag Mag Mag Mag Mag	Property Bay 27044 Bay 27044 Bay
ripolenia erichenat micati y Sinare	Newsylverages	Boglin	ingen TRLAT Beg TRLAT Beg	Statement Big 2006 M Big 2006 D Big 2006 D Big
ripolenia erichenat micati y Sinare	Networksome Moving Averages Size MAS MATO	Wang Sta	inga Mag Mag Mag Mag Mag	Property Bay 27044 Bay 27044 Bay
ripolenia erichenat micati y Sinare	Norma Averages Incom MARS MARS MARS	Story, See	ing man ing man ing man ing man	Statement Big 2006 M Big 2006 D Big 2006 D Big
ripolenia erichenat micati y Sinare	Nenagrakawa Morog Aaragos Ioro Mato Mato Mato Mato	String Ser	TTEAT Buy TTEAT Buy TTEAT Buy Buy Buy Buy Buy Buy Buy Buy Buy Buy	2004 Intel 2004 2004 Intel Intel 2004 Intel 200 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel
ripolenia erichenat micati y Sinare	Neneyraeaa Morry Aarages Ior Mato Mato Mato Mato Mato Mato	String Ser	The second secon	1993 M Bar 2994 M 2994 M 2994 M 2994 M 340 2994 M 340 2000 M 3400 M 34000M 3400
ripolenia erichenat micati y Sinare	Nenagrakawa Morog Aaragos Ioro Mato Mato Mato Mato	Strong Stor	TTEAT Buy TTEAT Buy TTEAT Buy Buy Buy Buy Buy Buy Buy Buy Buy Buy	2004 Intel 2004 2004 Intel Intel 2004 Intel 200 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel 2004 Intel
	Neneyraeaa Morry Aarages Ior Matti Matti Matti Matti Matti Matti Matti		The second secon	1993 M Bar 2994 M 2994 M 2994 M 2994 M 340 2994 M 340 2000 M 3400 M 34000M 3400

# APP PLATFORM



## **Apps Platform**

Product	Position	Size	Technical
AppBan	Main	300x250   320x100	Image [up to 140KB] + URL
Android/IOS	Highly Recommended	320x250   300x100 336x280	Tag [must include https]
AppInt Android/iOS	Application Interstitial	320x480   1024X768	Technical Info is on the next page
Footer App	Application Tablet	320x50	URL Only
Buttons (Brokers)	Broker Button	120x60	Static Logo Image [JPG] + URL
Trade Now button	Across Sections	-	URL Only









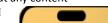
- Creatives need to be provided in the local language
- Third party Tags must run with Safe frame
- All positions size are mandatory
- All tags must include click macros
- HTML5 creatives are not accepted
- There is a limit of 3 creatives per size per product
- The specs above apply to Crypto App too

## **AppInt technical information**

HTML is the most recommended - adjusted to fill the entire screen (100% height and width)

#### HTML

- HTML must be set with 100% width and height. Example - <div style="width: 100%;height: 100%;
- Need to keep at least 80px from the top without any content (To avoid hiding content in the upper screen)  $\Box$



- HTML must not include the click through URL. Otherwise, click won't be recorded. The URL should be provided separately.
- Avoid using external JavaScript and CSS libraries such as jQuery in your HTML. Instead, embed images directly as SVGs.
- Use JS and CSS methods that supported by all devices (Can be checked here).
- The following part should not be included in the HTML code • <!DOCTYPE html> <html>

#### Image

• Color #css is required – Mention the CSS color code needed for the top and bottom edges of the image to achieve a seamless blend with the background.

#### Third-Party

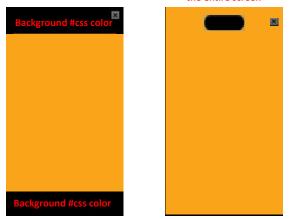
- Color #css is required Mention the CSS color code needed for the top and bottom edges of the image to achieve a seamless blend with the background.
- The click-through URL should be inserted within the Third-Party tag

Туре	Size	Technical
HTML	100% width and height	HTML + URL
Image	320x480 I 1024X768	Image [up to 140KB] + URL or tag + Color #css
Third-Party	320x480 I 1024X768	Third-Party tag + Color #css

#### Image + Third Party tag -

centered within the screen

HTML - adjusted to fill the entire screen



### **Investing.com Technical Requirements**

#### Accepted creative types in Investing.com System

- Image: A basic image creative. Requires a GIF, JPG, or PNG file + a landing page URL. The file should **not exceed 140KB**.
- DoubleClick tag: A creative hosted by DoubleClick. Provide a URL rather than a snippet for the creative.
- Third Party Tag: A highly customizable, interactive creative. You can use any custom HTML and JavaScript snippets as well as tags from a third-party ad server or DoubleClick for Advertisers.
  - Must be https http-embedded tags cannot be viewed on any Investing.com domain.
  - For this option, make sure the code
  - include Click Macros
  - The tags should also contain backup static images in the creative pool.

#### clickTAG implementation

- Insert the clickTAG in the .fla file before converting it to the .swf file that is uploaded in DFP.
- The clickTAG variable is properly implemented in the action of the button. In the getURL()function of the action, make sure to specify the clickthrough URL as clickTAG and the target window as "\_blank".
- Example 1 : getURL(clickTAG,"\_blank");.

A more detailed documentation for clickTAG implementations can be reviewed in the below link:

www.adobe.com/resources/richmedia/tracking/designers\_guide.

#### **Content (Creatives) Requirements and Guidelines:**

Please make sure that the creatives used do not have:

- BR Site creatives cannot contain the word Forex
- Incorrect usage of words, grammar mistakes
- Incorrect verb tense or subject-verb agreement
- Misspellings

#### Sensitive categories not permitted on the site

- Black Magic, Astrology & Esoteric
- Cosmetic Procedures & Body Modification
- Dating
- Drugs & Supplements
- Get Rich Quick
- References to Sex & Sexuality
- Religion
- Sexual & Reproductive Health
- Weight Loss
- PC Cleaner
- Adult
- Alcoholic Beverages
- Weapons
- Prizes/ Raffles