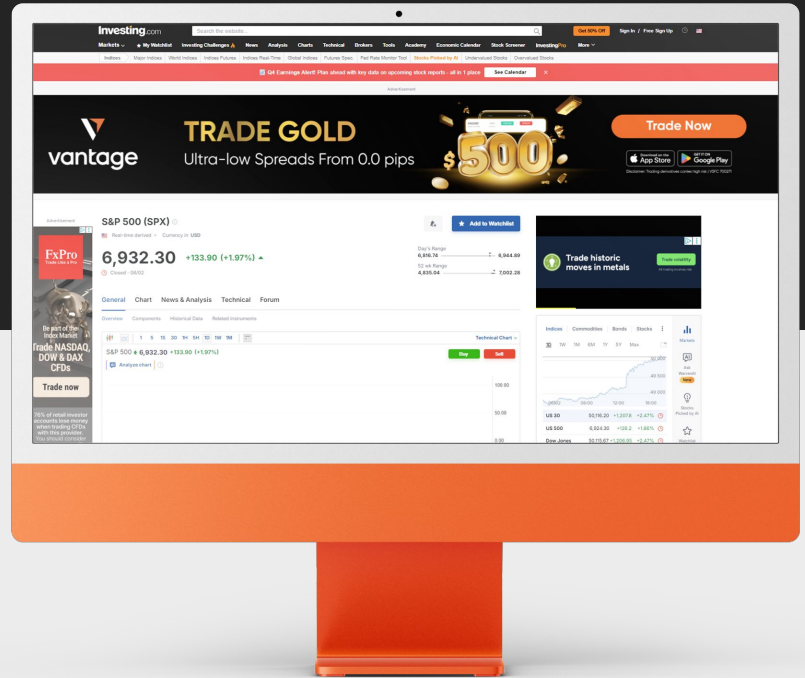


TECHNICAL SPECS

DESKTOP PLATFORM



Desktop Platform

Billboard

Size

Main 970X250

Highly Recommended 2560x250 | 1920x250 | 1536x250 | 1280x250

Fallback 728x90

Technical

Image [up to 140KB] + URL or third party tag [must include https]

Buttons (Brokers)

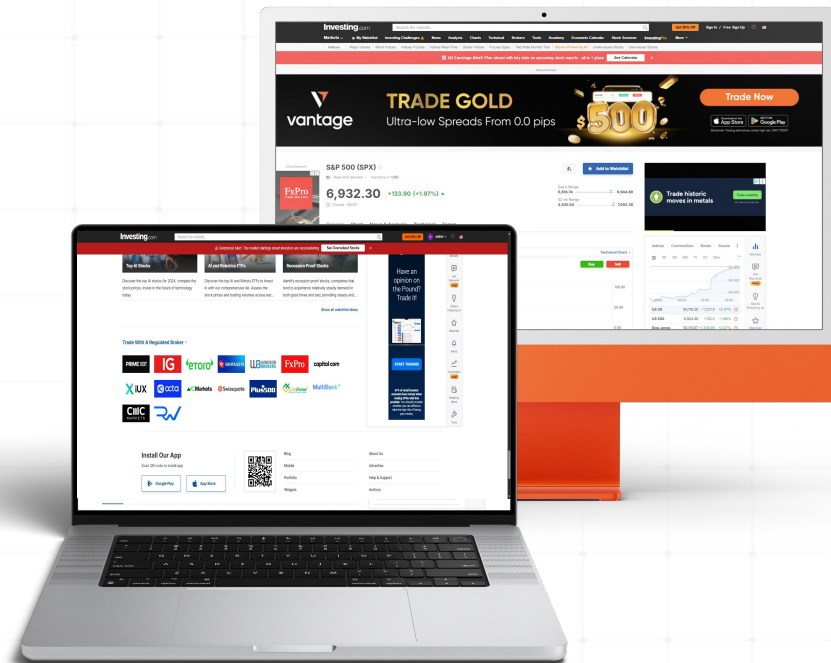
Size

Broker Button 120x60

Technical

Static Logo Image [JPG] + URL

Investing.com



- All creatives subject to Investing.com approval
- Creatives need to be provided in the local language
- Third party Tags must run with Safe frame
- All positions size are mandatory
- All tags must include click macros
- HTML5 creatives are not accepted
- There is a limit of 3 creatives per size per product

Desktop Platform

Banners

Size

Sideblock Main

300×600 | 300×250

Highly Recommended

300×50 | 300×100 | 728×90

Technical

Image [up to 140KB] + URL or third party tag [must include https]

Site Scroller

Size

Main

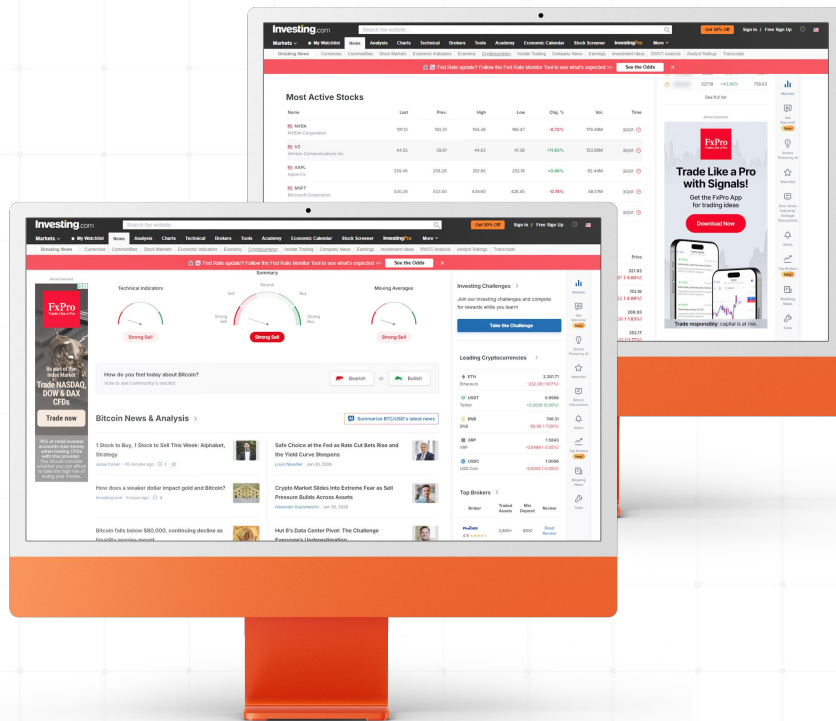
160×600

Highly Recommended

120×600 | 300×250 | 300×600

Technical

Image [up to 140KB] + URL or third party tag [must include https]



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Desktop Platform

Video

Size

Pre-roll Video 15 or 30 seconds Less than 1.5 GB

Technical

Vast Tag (Highly recommended) or MP4 + URL (must include https)

- Video format: In-stream
- Dimensions: 16:9
- Secure only (HTTPS)
- Playback Method: auto-play, Sound off
- VAST Version: 2.0, 3.0
- FrameWork: VPAID 2.0, 1.0
- Mime Types: MP4, JS, WebM
- Skip - Yes/after 5 sec

Size

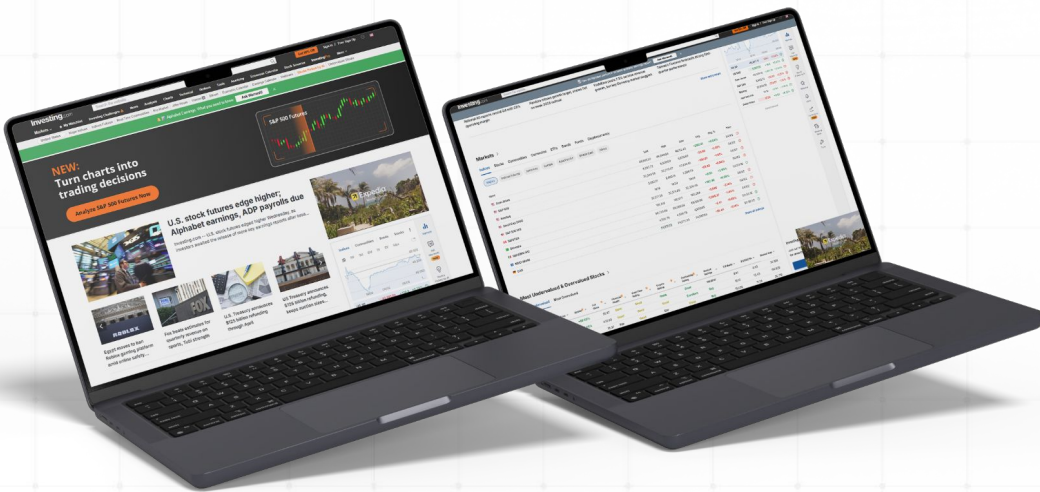
Content Video Campaign More than 30 seconds Less than 1.5 GB

Technical

High Quality Non promotional MP4

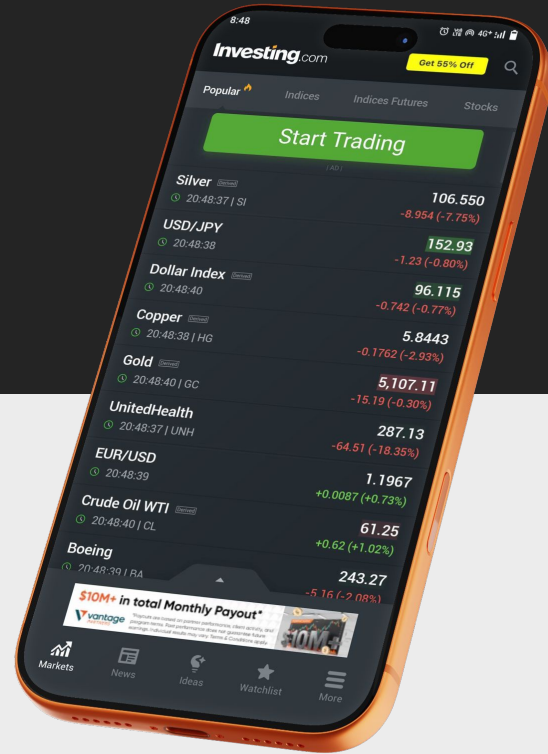
*** Content Video: recommended to be 1-3 minutes and cannot be more than 20 minutes**

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APP PLATFORM



App Platform

Footer

Size		Technical
Footer App	320x50	Image [up to 140KB] + URL or third party tag [must include https]

Trade Now Button

Size		Technical
Trade Now button		URL + Text

Limitations:

Text only - 100 characters

Text + CTA - Text - 70 characters | CTA - 20 characters

TNB Guidelines

The background color will be selected by the [Investing.com](https://www.investing.com) operational team based on performance data and statistics, while ensuring maximum alignment with the client's brand colors

Options:

1. Text only
2. Text + CTA

- One emoji recommended. Emoji must be sent as part of the text (not as code).
- Text must be provided in the targeted country language and in English for internal approval.
- **Please ensure that the Top Strip text highlights a special offer or unique feature. This is a minimum requirement to differentiate your campaign and avoid using generic text.**



App Platform

Appban Android/iOS

Size

Main 300×250 | 320×100

Highly Recommended 320×250 | 300×100 | 336×280

Technical

Image [up to 140KB] + URL or third party tag [must include https]

Buttons (Brokers)

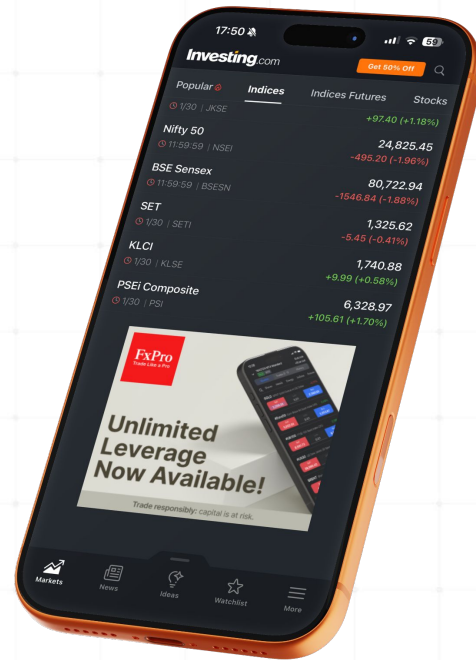
Size

Broker Button 120×60

Technical

Static Logo Image [JPG] + URL

Investing.com



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- Creatives need to be provided in the local language
- Third party Tags must run with Safe frame
- All positions size are mandatory
- All tags must include click macros
- HTML5 creatives are not accepted
- There is a limit of 3 creatives per size per product
- The specs above apply to Crypto App too

App Platform

Appint Android/iOS

Appint technical information

Type	Size	Technical
HTML	100% width and height	HTML + URL
Image	320x480 1024X768	Image [up to 140KB] + URL or tag + Color #css
Third-Party	320x480 1024X768	Third-Party tag + Color #css

HTML is the most recommended - adjusted to fill the entire screen (100% height and width)

HTML

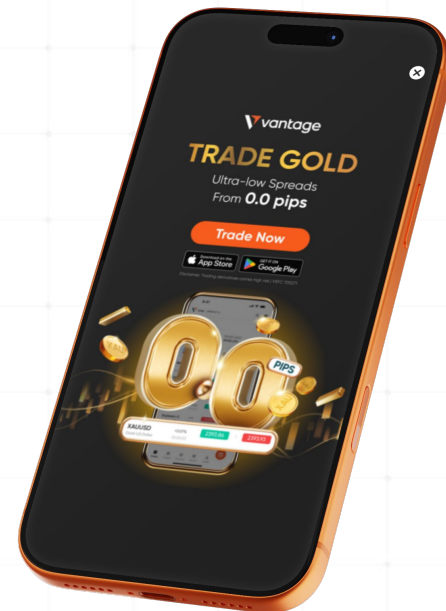
- HTML must be set with 100% width and height.
Example - `<div style="width: 100%;height: 100%;`
- Need to keep at least 80px from the top without any content
(To avoid hiding content in the upper screen)
- HTML must not include the click through URL. Otherwise, click won't be recorded.
The URL should be provided separately.
- Avoid using external JavaScript and CSS libraries such as jQuery in your HTML. Instead, embed images directly as SVGs.
- Use JS and CSS methods that supported by all devices (Can be checked [here](#)).
- The following part should not be included in the HTML code
`<!DOCTYPE html>`
`<html>`

Image

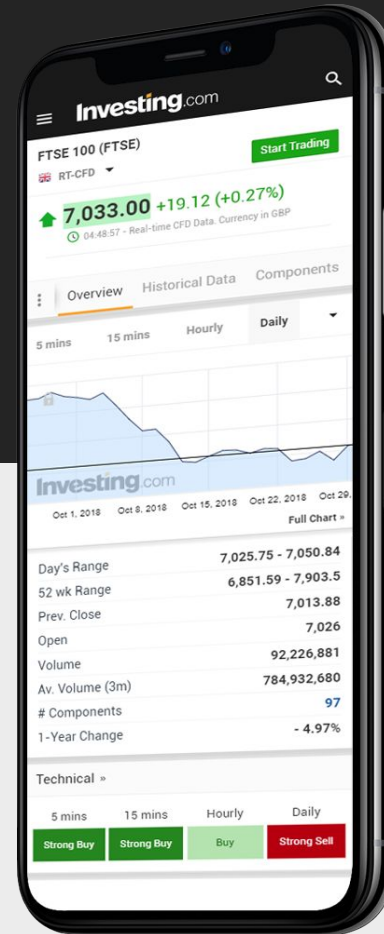
- Color #css is required – Mention the CSS color code needed for the top and bottom edges of the image to achieve a seamless blend with the background.

Third-Party

- Color #css is required – Mention the CSS color code needed for the top and bottom edges of the image to achieve a seamless blend with the background.
- The click-through URL should be inserted within the Third-Party tag



MOBILE PLATFORM



Mobile Platform

MobBan

Size

Mobile Banners 300×250 | 320×100 | 320×50 | 300×100 | 336×280

Technical

Image [up to 140KB] + URL or tag [must include https]

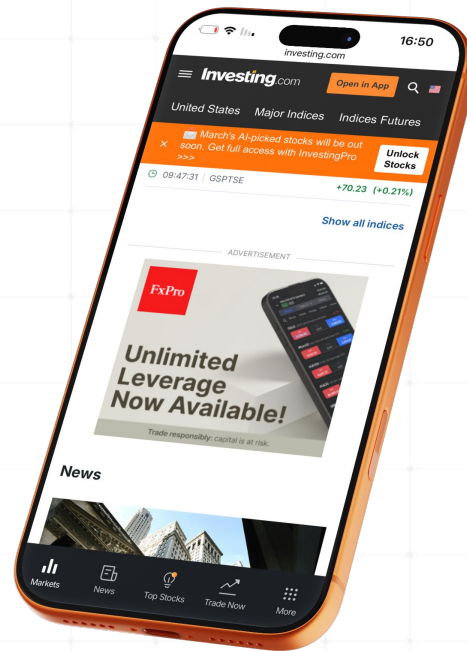
MobInt

Size

Mobile Interstitial 300×250 | 320×480 | 336×280

Technical

Image [up to 140KB] + URL or tag [must include https]



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- Third party Tags must run with Safe frame
- All positions size are mandatory
- All tags must include click macros
- HTML5 creatives are not accepted
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Investing.com **Technical** Requirements

Accepted creative types in Investing.com System

- Image: A basic image creative. Requires a GIF, JPG, or PNG file + a landing page URL. The file should not exceed 140KB.
- DoubleClick tag: A creative hosted by DoubleClick. Provide a URL rather than a snippet for the creative.
- Third Party Tag: A highly customizable, interactive creative. You can use any custom HTML and JavaScript snippets as well as tags from a third-party ad server or DoubleClick for Advertisers.
 - **Must be https** – http-embedded tags cannot be viewed on any Investing.com domain.
 - For this option, make sure the code include Click Macros The tags should also contain backup static images in creative pool.

clickTAG implementation

- Insert the clickTAG in the .fla file before converting it to the .swf file that is uploaded in DFP.
- The clickTAG variable is properly implemented in the action of the button. In the getURL()function of the action, make sure to specify the clickthrough URL as clickTAG and the target window as "_blank".
- Example 1 : `getURL(clickTAG,"_blank");`

A more detailed documentation for clickTAG implementations can be reviewed in the below link:

www.adobe.com/resources/richmedia/tracking/designers_guide.

Investing.com **Technical** Requirements

Content (Creatives) Requirements and Guidelines:

Please make sure that the creatives used do not have:

- BR, VN Site – creatives cannot contain the word Forex
- Incorrect usage of words, grammar mistakes
- Incorrect verb tense or subject-verb agreement
- Misspellings

Sensitive categories not permitted on the site

- Black Magic, Astrology & Esoteric
- Cosmetic Procedures & Body Modification
- Dating
- Drugs & Supplements
- Get Rich Quick
- References to Sex & Sexuality
- Religion
- Sexual & Reproductive Health
- Weight Loss
- PC Cleaner
- Adult
- Alcoholic Beverages
- Weapons
- Prizes/ Raffles